

## Build truly complete customer profiles

Automate identity resolution in your warehouse for a complete picture of your customer



## Build full confidence in your customer 360



### Spend time innovating, not modeling

Automated identity stitching so your team can focus on high-value work



### Easily integrate new data sources

Onboard new data sources into your identity graph without touching code



### Drive outcomes with better data

Build stakeholder trust through complete and validated customer profiles

## Simplify customer 360 projects



### Accelerate AI/ML projects

Quickly deliver model-ready data sets and features to your AI/ML teams



### Automate identity resolution

Seamlessly build identity graphs from any combination of unique identifiers



### Save time on model maintenance

Focus on high-impact feature development, not tedious data wrangling

**WYZE**

*It's so much easier to build a machine-learning model once your designs are driven by clean data, useful user features, and complete 360 customer views.*

— Wei Zhou,  
Director of Engineering  
at Wyze

