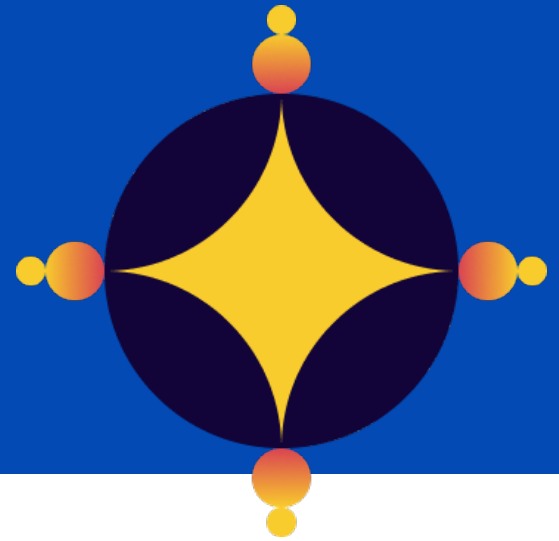


# Deliver clean, trustworthy customer data

Use RudderStack's data governance tools to give your stakeholders confidence



## Ship data products that stakeholders trust



### Spend time modeling, not cleaning

Skip the firefighting and start turning data into value



### Bridge the data divide

Make data quality ownership a team sport with shared quality standards



### Move fast with trusted data

Give your stakeholders confidence to make data-informed decisions

## Get full confidence in first-party data



### Ensure quality at capture

Minimize “garbage in” with modern SDKs and standardized schemas



### Fix bad data fast

Validate and fix new or bad data in-flight before it is loaded



### Enjoy end-to-end monitoring

Monitor ongoing data quality across all of your customer data pipelines



*Our discussions are no longer about opinions. Knowing our data is reliable allows us to increase revenues, save money, and mitigate risks to our business.*

— John Marbach,  
Data Leader at Grafana Labs

