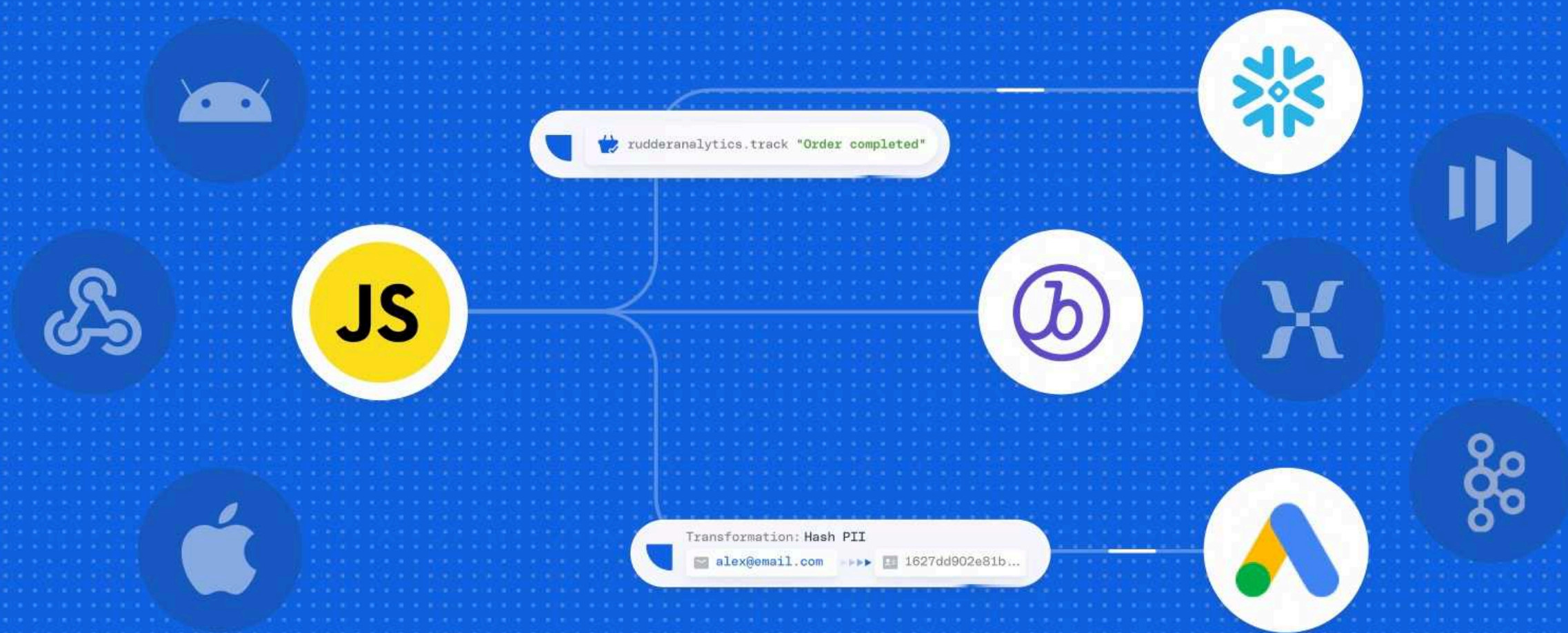# rudderstack

Centralized customer data integration with total privacy control

Rapidly connect your stack and take command of your first-party data from collection to delivery

 rudderanalytics.track "Order completed"

Transformation: Hash PII
alex@email.com ▶▶▶ 1627dd902e81b...

Powerful seamless connectivity

Automate integration

Capture and route events downstream with managed pipelines so you can focus on higher-value work.

Build data trust

Enforce data quality and compliance at capture so every team can mobilize data with confidence.

Enable data everywhere

Deliver activation-ready data to all the tools your business uses to understand customers and drive growth.

foot Locker   hp   Anheuser-Busch   databricks   Crate&Barrel

Learn more at https://www.rudderstack.com/product/event-stream/

rudderstack

Tools that put data engineers in control

Real-time transformations

Enrich events, fix bad data, and customize integrations with in-flight data transformation.

16+ high-performance SDKs

Collect events in real-time from web, server-side, mobile, and cloud sources

Integrated data governance

Use dedicated toolkits to ensure data quality and infosec compliance across your stack

JOYBIRD

"RudderStack gives us the best of both worlds. We activate event stream data in real-time, and we send it to Snowflake and join it with other data to create richer customer profiles that we can send downstream via Reverse-ETL."

Brett Trani
Director of Analytics

Fundamentally privacy-friendly, deliberately compliant

GDPR COMPLIANT

CCPA COMPLIANT

SOC 2 TYPE 2 AICPA SOC

HIPAA COMPLIANT HIPAATraining.com