## rudderstack

# Guarantee quality customer data from the source

Spend less time wrangling and more time helping your business drive revenue

## Drive better outcomes with better data

### Less wrangling

Solve quality at the source to eliminate tedious cleaning work

### Better experiences

Catch and fix bad data before it wreaks havoc downstream

### Faster time to value

Accelerate powerful data initiatives for marketing, product, and AI/ML

## The Data Quality Toolkit

### Collaborative event definitions

Create and manage shared definitions for all your events in a seamless workflow

### Violation management

Enforce data definitions and automatically handle violations with custom logic

### Real-time schema fixes

Fix bad data in pipeline globally or per destination

### Monitoring and alerting

Get a comprehensive view of system health and configure alerts for delivery in your tool of choice

*Data quality is always a challenge. You have to make sure it's clean and usable by the business. With RudderStack, our data is always ready to be used.*

**— Hayden Ng,**
Head of Analytics at
Magic Eden

**Learn more:** rudderstack.com/products/data-quality-toolkit

**Schedule a demo**